



Bespoke talent development and learning technology solutions for small and growing businesses

WE GET IT. WE'VE BEEN THERE.

You struggle to find or create training programs that support your employee development goals and help you keep your best people.

You know your current learning technology and manual processes aren't working, but you don't know where to start (or have the time) to research what options are the right fit for your company.

Your budgets don't make room to invest in the expensive learning and development solutions in the market, but you want the best for your people.

WE'RE THE PERFECT FIT.

At [Tractus](#), our bread and butter is helping small and growing companies take their talent development to the next level.

Our team believes that although your HR or L&D teams may be small, you can still have learning and development programs that make a big impact.

Our group of experts in employee development, training strategy, content design, and learning technology work with you to understand your unique needs and deliver the optimal talent solutions to drive your business forward.

HOW WE CAN HELP

Select, implement and support the right mix of **learning technology and content** to drive results you expect

Design **custom leadership programs** and **career development solutions** that elevate your people and attract the best talent

Accelerate your ability to deliver programs quickly with **program toolkits** for **new hire onboarding** and **manager development**

OUR DIFFERENCE

Tailored solutions for small to mid-sized businesses (SMBs) and their budgets

Seasoned HR and L&D leaders with **direct SMB experience**

Best practices community and support for L&D teams with limited team resources

OUR PARTNERS

- LXP and LMS learning platforms (Degreed, Schoox)
- Learning content libraries (BizLibrary, Skillssoft)
- Compliance training (Traliant)

INDUSTRIES WE SERVE

- Banking & Financial Services
- Technology & IT Consulting
- Manufacturing
- Healthcare
- +MORE

SCHEDULE A CALL WITH US >>



Tractus partners with Degreed to deliver their award-winning Learning Experience Platform (LXP) to small and mid-sized businesses.

Degreed connects your people to content, teammates, and development experiences that matter most to your business – every day. They grow in-demand skills in the flow of work. You build future capabilities faster.

Tractus specializes in implementing and supporting Degreed for businesses up to 1,000 employees. We work with you to align the platform to your learning goals and get you up and running in a matter of weeks.

Bring all your learning resources into one tool that meets people in the flow of work

Integrate everything your workforce uses and wants in one app – courses, videos, books, articles, podcasts, and even projects and managers’ teams. Insights on individual’s skills and growth goals nudge them toward learning that matters most, every day.

Build the skills most important to your business success.

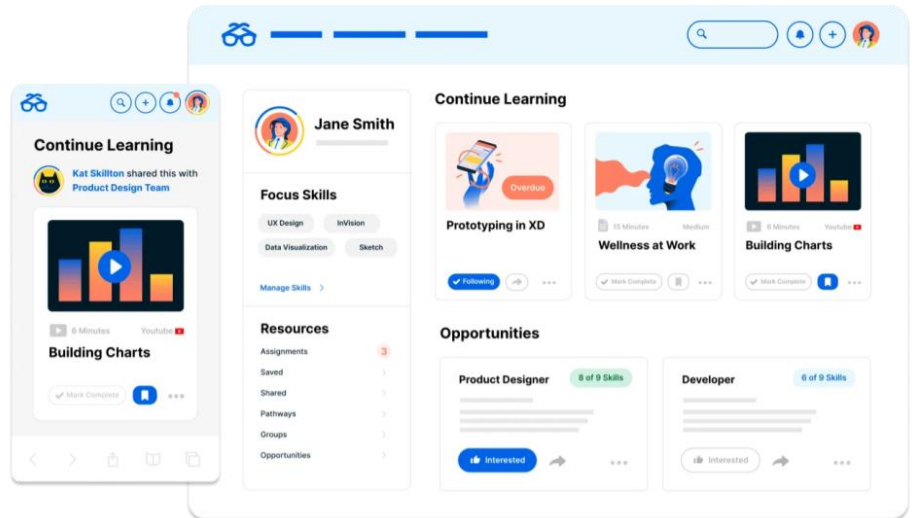
Learning is personalized to each individual so content is focused on developing the specific skills needed to be effective in their role or prepare for a new one.

Learners have one place to find everything from quick videos and articles, to immersive plans specific to their long-term development. Over time, they can build their own collection of learning artifacts that capture a holistic view of their learning journey.

Curate learning pathways quickly to scale your learning programs and skill development content

Accelerate content development by using off-the-shelf content collections like TedTalks, Ken Blanchard, and Degreed Meta to build or add to your internal training and career development initiatives.

One-click features make it easy for managers and subject matter experts to source from the web and share it with individuals and groups who value it for their learning journey.



Cohort-based learning experiences to collaborate and learn together...virtually, in-person or both.

Form and join groups based on mission critical skill development like leadership, role-based learning, onboarding, or certifications.

Use groups to prompt regular discussions and activity that keeps participants connected, sparks idea sharing, filters relevant information, and facilitates ways to celebrate progress.

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